

CrossKnowledge announces the launch of a new solution for dialogue and online contribution: CrossKnowledge Dialogues 2.0

Paris, 21st October, 2009 – CrossKnowledge, the European expert in remote development of leadership and management skills through new technologies, has harnessed the potential of the web 2.0 to offer new services to its clients. Launched in June 2009, the *Knowledge Community* training programme portals include a new dialogue function, baptised CrossKnowledge Dialogues 2.0. CrossKnowledge has long been an advocate of the power of web 2.0 in learning and training and recently published a white paper entitled "*The company as community: the impact of social media on the corporate world*". The company is also organising a series of Breakfast Meetings across Europe and hosted an event with guest speaker Charles Jennings which discussed experiential learning in our modern information-rich world.

Exchange is at the heart of training programmes

CrossKnowledge Dialogues 2.0 is a **veritable dialogue and online contribution platform** which places exchange at the heart of skill development programmes. The platform **coordinates and develops community loyalty, facilitates the sharing of opinions and suggestions and encourages collaborative communication.**

CrossKnowledge Dialogues 2.0 play a key role in creating a shared network based on major business challenges. Popular ideas and projects are automatically validated by consensus thanks to an exchange and voting system which encourages reflection. The solution gives employees a voice, enabling them to exercise more control over the challenges affecting them within their own companies.

The enterprise initiates dialogue

For companies, the solution represents a unique opportunity to contribute to the implementation of a restructuring policy, a new strategy, or a new process. It enables users to interact with experts or coaches by organising the questions into a hierarchy and also to share best practice with other members.

By involving collaborators, CrossKnowledge Dialogues 2.0 reinforces peer-to-peer exchanges and the sharing of ideas within companies. Steve Fiehl, Associate Director of CrossKnowledge, asserts: *'If we want to successfully see change within companies, it is no longer sufficient to communicate decisions and train teams. We have to make sure the teams appropriate these changes for themselves by contributing to them and discussing them. The objective of CrossKnowledge Dialogues 2.0, is to forge a closer working relationship between communication and training, and provide one unique place for the whole 'community' to share ideas and encourage dialogue'*.

About the CrossKnowledge Group:

Founded in 2000, CrossKnowledge is the European leader in remote development of leadership and managerial skills, using new technologies. CrossKnowledge designs, develops and markets the fullest catalogue on the market, with more than 300 multilingual training programmes, tackling all management and leadership topics. Its "Faculty" comprises the best authors, professors and Management professionals from the most renowned Business Schools in the world, such as Harvard, Stanford, IMD and HEC. CrossKnowledge has offices in the United Kingdom, France, Belgium, Italy, the Netherlands, Spain and Switzerland, and thanks to strategic partnerships, in Morocco, India, China, Japan and Canada.

CrossKnowledge already has 1.5 million users.

For further information please refer to: <http://www.crossknowledge.com>

For more information or to organise an interview with a CrossKnowledge representative, please contact the press department below.

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